

ICT Indicators in K.S.A

(End of H1 2011)

1. Mobile Telecommunications Market

The total number of mobile subscriptions grew to around 54.8 million by end of H1 2011, with penetration stood at 195%. Prepaid subscriptions constitute the majority (87%) of all mobile subscriptions, in line with the trend in other similar markets around the world.

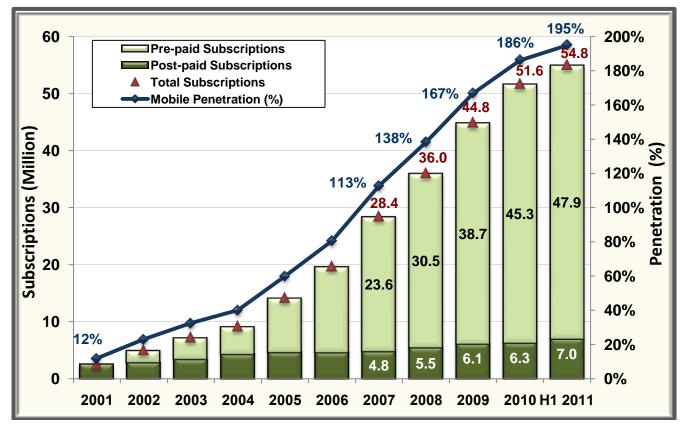


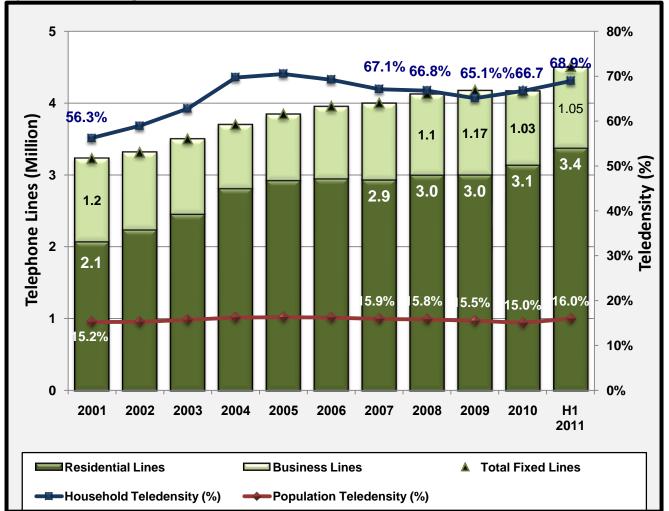
Figure (1): Mobile Service Market Growth - Total Subscriptions (2001- H1 2011)



2. Fixed Telephony Market

Fixed telephone lines stood at 4.49 million by end of H1 2011, of which around 3.37 million or 75% were residential lines. This represents a household teledensity of around 68.9%, while the population teledensity is around 16% or 160 telephone lines for every 1000 inhabitants.

Figure (2): Fixed Telephone Market Evolution (2001- H1 2011)



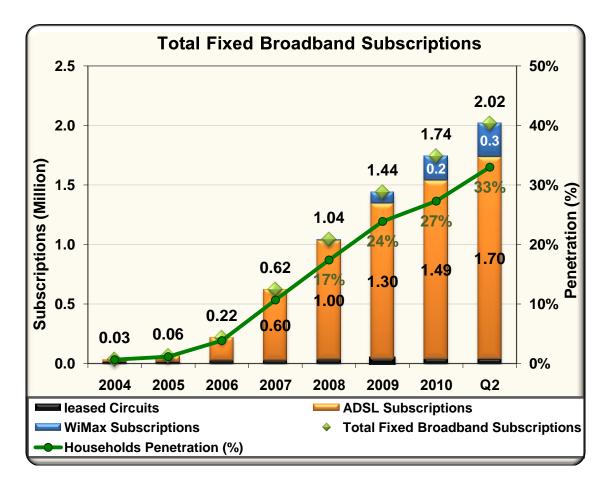


3. Broadband Services Market

3.1. Fixed Broadband Services:

Fixed Broadband subscriptions including the (DSL) subscriptions, Fixed Wireless (Wimax) subscriptions and other fixed lines have grown to around 2 millions subscriptions at the end of H1 2011. The Fixed Broadband penetration rate stood at around 33 % of household at the end of H1 2011.

Figure (3): Fixed Broadband Market Evolution (2004- H1 2011)





3.2. Mobile Broadband Services:

The total subscriptions to mobile broadband reached 11 million at the end of H1 2011, representing a penetration of 39% of the population. It should be noted that in calculating the number of subscriptions, CITC has adopted the new recommendation put forward by the ITU in early 2011.

The new ITU methodology as well as the new CITC ICT indicators provide for including in the calculation subscriptions to voice SIMs with use of data communications at broadband speeds, as well as subscriptions to dedicated data SIMs. As a result, the broadband subscriptions and penetration totals for the first half of 2011 are substantially higher relative to those reported in previous months.

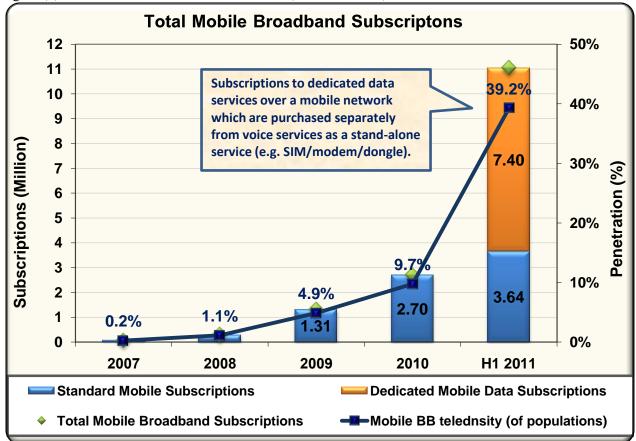


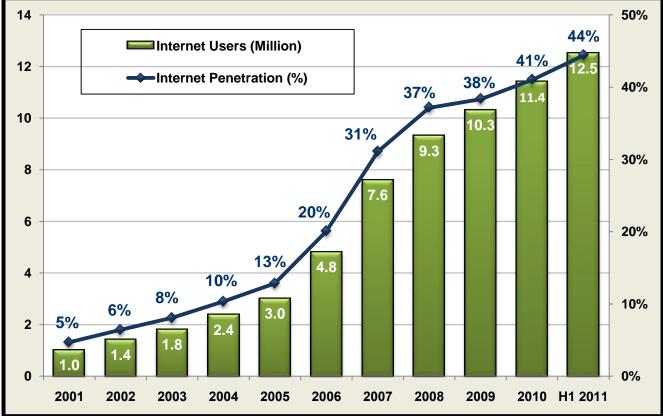
Figure (4): Mobile Broadband Market Evolution (2007- H1 2011)



4. Internet Services Market

The number of Internet users grew from around 1 million in 2001 to an estimated 12.5 million at the end of H1 2011. Internet penetration increased to 44% of the population by the end of H1 2011.





Notes:

1) For years 2001-2006: CITC estimates based on reported Internet connections (dial-up and broadband).

2) 2007, 2008 and 2009: Based on the results of three major field surveys of the Internet market commissioned by CITC.

3) 2010 & H1 2011: CITC estimate (projection) based on the results of the two field surveys of 2008 and 2009.